

## Our World-Underwater Scholarship Society



### **Bonnier Corporation Dive Group Dr. Arthur J. Bachrach Media Internship**

#### **ABOUT BONNIER CORPORATION DIVE GROUP:**

*Scuba Diving* and *Sport Diver* magazines were founded in 1992 and 1993, respectively. They are the leading publications in the scuba diving market. The magazines are owned by Bonnier Corporation, one of the largest consumer-publishing groups in America, and with nearly 40 special-interest magazines and related multimedia projects and events, it is the leading media company serving passionate, highly engaged audiences. With over 600 employees and more than \$350 million in annual revenue, Bonnier Corporation ranks in the top 10 nationally among publishing companies.

*Sport Diver's* and *Scuba Diving's* headquarters are in Winter Park, Florida. The mission of the magazines, web sites and social media pages is to inspire, excite, inform and motivate divers to become and remain active members of the diving community; to emphasize diver safety; and to promote and actively support marine conservation.

#### **DESCRIPTION:**

The recipient of this internship will participate in the publishing production cycle of *Sport Diver* and *Scuba Diving* magazines and in writing content for the magazines and magazines' web sites, SportDiver.com and ScubaDiving.com. This is an opportunity to get real-world experience in magazine publishing, including all facets of taking the product from start to finish, and to work on web-based projects, including social media content aimed at engaging our audience. The intern will participate in a local dive trip to either test scuba gear, produce video or create a blog.

#### **LOCATION and DURATION:**

Located in Winter Park, Florida. Six weeks during the summer, with specific timing to be coordinated between the intern and the sponsor.

#### **ELIGIBILITY:**

- Open Water scuba certified not required, but strongly preferred
- Bachelor's degree in Journalism or candidate for a bachelor's degree in Journalism strongly preferred
- If you do not have a degree in Journalism, must have at least two of the following skills/experience:
  - Bachelor's degree in English with writing coursework (or candidate for this degree)
  - Bachelor's degree in Marine Biology, Marine Conservation or Marine Archaeology (or candidate for this degree) or coursework
  - Familiarity with online content management systems such as WordPress
  - Underwater research and/or marine conservation experience or previous internships
  - Photography experience
  - Working knowledge of Adobe Photoshop and/or InDesign

#### **BUDGET:**

A stipend is provided to help cover travel to/from site and related internship expenses. Housing is not provided.