

# Our World-Underwater Scholarship Society



## Bonnier Corporation Dive Group Media Internship

### ABOUT BONNIER CORPORATION DIVE GROUP:

Founded in 1993, *Sport Diver* magazine is a leading publication in the scuba diving and travel markets. *Scuba Diving* was founded in 1992 and is a leading publication in the scuba gear and advanced diving markets. The magazines are owned by Bonnier Corporation, one of the largest consumer-publishing groups in America, and with nearly 40 special-interest magazines and related multimedia projects and events, it is the leading media company serving passionate, highly engaged audiences. With over 600 employees and more than \$350 million in annual revenue, Bonnier Corporation ranks in the top 10 nationally among publishing companies.

*Sport Diver's* and *Scuba Diving's* headquarters are in Winter Park, Florida. *Sport Diver's* mission is to inspire, excite, inform and motivate divers to become and remain active members of the diving community; to reflect the face, pulse and soul of the sport; to give divers of all ages an identity; to define that identity through an emphasis on diving as the ultimate lifestyle; and to grow and solidify the community of divers and the world of diving from a position of strong leadership. At its core, *Sport Diver's* mission is: To Keep Divers Diving. *Sport Diver* is the official publication of the PADI Diving Society. *Scuba Diving* gives divers practical, cutting-edge advice on travel, gear, the dive experience, culture and the environment. *Scuba Diving's* core reader: Divers Who Live To Dive.

### DESCRIPTION:

The recipient of this internship will participate in the publishing cycle of *Sport Diver* and *Scuba Diving* magazines and in producing content for the magazines' web sites, SportDiver.com and ScubaDiving.com. This is an opportunity to get real-world experience in magazine publishing, including all facets of taking the product from start to finish, and to work on web-based projects, including social media campaigns aimed at engaging our audience.

### LOCATION and DURATION:

Located in Winter Park, Florida. Six weeks during the summer, with specific timing to be coordinated between the intern and the sponsor.

### ELIGIBILITY:

- SCUBA certified not required, but preferred
- Desired skills/experience:
  - Photography experience
  - Marine biology coursework
  - Writing, editing, knowledge of AP style
  - Working knowledge of InDesign
  - Familiarity with online content management systems such as WordPress

### BUDGET:

A stipend is provided to help cover travel to/from site and related internship expenses.

*Please visit [www.owuscholarship.org/internships](http://www.owuscholarship.org/internships) for more information.*